



MEDIA RELEASE

Innovative ideas event returns to the National Library of Australia

7 JULY, 2011 - This year TEDxCanberra will once again take place at the National Library of Australia on 24 September 2011 with a focus on the theme *Reflections. Happenings. Predictions.*

TED (Technology, Entertainment, Design) is an internationally renowned new media brand dedicated to providing an international voice to "Ideas Worth Spreading". TED's local, volunteer-run program TEDx provides communities, organisations and individuals the opportunity to stimulate dialogue through TED-like experiences at the local level.

TEDx events bring together the world's leading thinkers and change-makers to share their insights into ideas and solutions that matter. This year's event will showcase speakers from a range of disciplines including: social enterprise and international development, installation art, military ethics, sustainable agriculture, medical innovation and Indigenous affairs.

Curator, Stephen Collins said, "Last year's event was a real success with tickets selling out within 48 hours and over 300 attendees on the day. This year should be no exception, with an exciting and diverse group of speakers lined up, dedicated partners on board and some fantastic entertainment acts woven into the program.

"TEDxCanberra 2011 will be a full day of thought-provoking and highly engaging presentations by some of Australia's brightest minds from Canberra and surrounding regions. If you are up for an experience where your mind is blown 10 different ways, come to TEDxCanberra on 24 September."

TEDxCanberra 2010 featured 17 presenters including the 2010 Australian of the Year, Professor Pat McGorry; noted futurist, Mark Pesce; CEO of BeyondBlue, Dawn O'Neill and others from the sciences, arts, music, social justice and thinker community.

This year, the event is being supported by a range of partners including The National Library of Australia, The Australian Taxation Office, ThinkPlace, 2B, Finding Simple, acidlabs, Lighthouse Business Innovation Centre, Conversations of Change and Quiet Rush.

Registration for TEDxCanberra 2011 opens in early August.

For more information about TEDxCanberra, including ticket sales visit tedxcanberra.org.

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About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California 26 years ago, TED has grown to support those world-changing ideas with multiple initiatives. At TED, the world's leading thinkers and doers are asked to give the talk of their lives in 18 minutes. Talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Benoit Mandelbrot, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and former UK Prime Minister Gordon Brown. Two major TED events are held each year: The TED Conference takes place every spring in Long Beach, California (along with a parallel conference, TEDActive, in Palm Springs), and TEDGlobal is held each summer in Edinburgh, Scotland. TED's media initiatives include TED.com, where new TEDTalks are posted daily; the new TED Conversations, enabling broad conversations among TED fans; and the Open Translation Project, which provides subtitles and interactive transcripts as well as the ability for any TEDTalk to be translated by volunteers worldwide. TED has established the annual TED Prize, where exceptional individuals with a wish to change the world are given the opportunity to put their wishes into action; TEDx, which offers individuals or groups a way to host local, self-organized events around the world; and the TED Fellows program, helping world-changing innovators from around the globe to become part of the TED community and, with its help, amplify the impact of their remarkable projects and activities. For information about TED's upcoming conferences, visit <http://www.ted.com/registration> Follow TED on Twitter at <http://twitter.com/TEDTalks>, or on Facebook at <http://www.facebook.com/TED>

About TEDx

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized.

TEDxCanberra is licensed by Stephen Collins (Founder, acidlabs) and is being organised by a volunteer team. The Executive Producer of the event is Clare Conroy. For a full list of the TEDxCanberra team see <http://tedxcanberra.org/about-tedxcanberra/our-team>. The event is open to the general public and tickets will cost less than \$100.